



ACTIVITY REPORT 2020-2021

SHEIKH SAOUD BIN KHALID BIN KHALID AL-QASSIMI
CHAIR IN FAMILY BUSINESS AT AUS

ACADEMIC YEAR
2020 - 2021



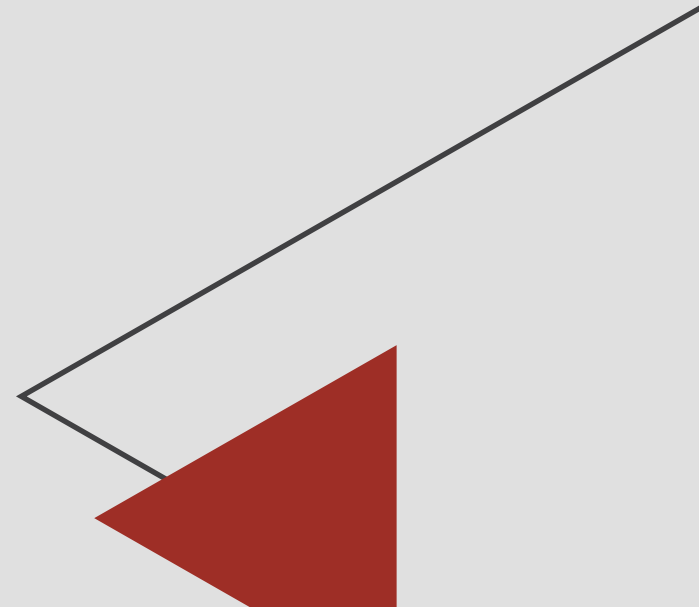
TEACHING

- Family Business and Entrepreneurship courses at American University of Sharjah
- Guest Lecture Series "Next Generation Perspective in Family Firms"
- Guest Lecture Series "Family Business around the World"
- Entrepreneurial Mentorship Program

RESEARCH

- Published Articles in Academic Peer-Reviewed Journals
- Conference Organized
- Conference-Presentations
- Academic Organizations
- Associate Editor
- Editorial Board Member
- PhD Thesis – External Examiner
- Awards and Honours
- Research Practice at Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business

KNOWLEDGE TRANSFER

- Keynote Speaker
 - Panel Discussion
 - Roundtable - Moderator
 - Published Reports
 - The Chair in the Press
- 



INTRODUCTION

It's been 6 years since the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business was launched at American University of Sharjah. Being the first of its kind in the Gulf region, the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business has the mission to support the family business ecosystem in the Arab world.

Continuing with our positive and productive trajectory, during the 2020-2021 academic year the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business team has consolidated the research, teaching, and knowledge-transfer activities to develop and create ground-breaking knowledge in family business.

Dr. Rodrigo Basco

Sheikh Saoud bin Khalid bin Khalid
Al-Qassimi Chair in Family Business holder



A YEAR IN NUMBERS



11

Academic Articles



3

Conference Presentations



1

Book



2%

Ranked as World's Top 2% most-cited scientists by Stanford University



1

Book Chapter



AWARD 2021

Research of the Year Award 2021 at AUS



2

Technical Reports



2

Keynote speakers



1

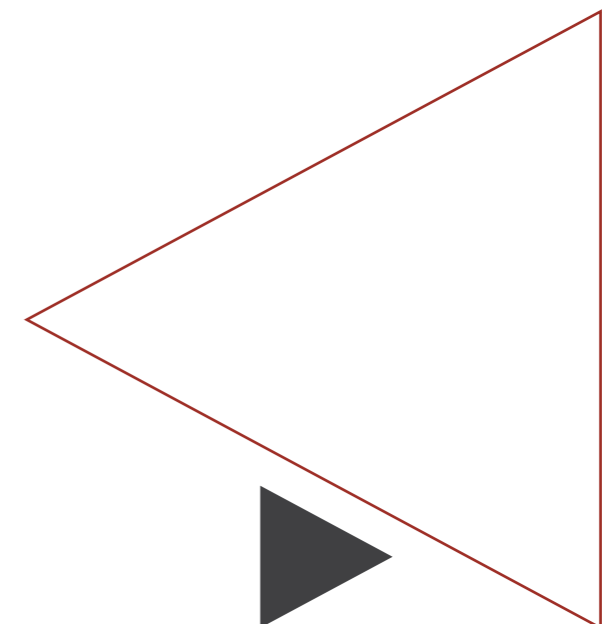
Conference Organized



2

Research featured in Forbes Middles East

"The Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business would like to thank all our partners, scholars and institutions, for implicitly and explicitly supporting our mission during this academic year. Our aim is to create a collective project to support sustainable family firms and cohesive business families."





TEACHING



Dr. Rodrigo Basco

Professor & Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business
American University of Sharjah

The Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business continues delivering two courses: **“Fundamentals of Family Business”** and **“Entrepreneurship”**.

The “Fundamentals of Family Business” course prepares students to better understand how to manage and govern family businesses and how to address the challenges of developing and creating cross-generational value and wealth in family firms. During the academic year 2020-2021, more than 60 students have received education and training on family firms.

The “Entrepreneurship” course prepares NexGen leaders to develop entrepreneurial behavior, to create new business ventures, to develop family business spin-off ventures, and to implement corporate entrepreneurship culture in family business. During the academic year 2020-2021, more than 60 students have received entrepreneurial education.



Guest Lecture Series

“Next Generation Perspective in Family Firms”



- Guest speaker - **Aisha Al Maazmi** is a second-generation of family business member and currently in her senior year as an Accounting Major. Her family owns Marshall Radio, a US-based company that specializes in GPS tracking with a branch in Dubai - under the Bingham Group of Companies.

Guest Lecture Series

“Family Business around the World”



- Guest speaker - **Ashraf Sheta** is an Assistant Professor for entrepreneurship, strategy, and family business at American University in Cairo.

STUDENTS' COMMENTS

“I can confidently say that the information I learned from this course is going to stick with me for a long time. Not only because Prof. Basco did a great job at teaching it but also because I can relate it to real-life situations and events that happen in my family (business)”

“It has been a great semester and experience, we learnt a lot from the courses and we will use that information in the future. You really taught the course in an incredible way and I had so much fun participating and learning more about entrepreneurship”

STUDENT ENTREPRENEURIAL MENTORSHIP

Entrepreneurial Mentorship Program "From Ideas to Opportunities" in collaboration with STARTUP SBA at American University of Sharjah.

Our leaders and mentors:



Abdul Mujeeb



Mohammed Aziz



Sara Arafah



Simran Chowdhry

RESEARCH

Published Articles in Academic Peer-Reviewed Journals

- Amato, S., **Basco, R.**, Backman, M., & Lattanzi, N. (2021) "Family-managed firms and local export spillovers: evidence from Spanish manufacturing firms". *European Planning Studies*.
- Amato, S., **Basco, R.**, Gómez Ansón, S., & Lattanzi, N. (2020) "Family-managed firms and employment growth during an economic downturn: does their location matter?". *Baltic Journal of Management*.
- Amato, S., **Basco, R.**, & Lattanzi, N. (2021) "Contextualizing employment outcomes in family business research: current findings and future research avenues". *Management Review Quarterly*.
- Barros-Contreras, I., **Basco, R.**, Martín-Cruz, N., & Hernangómez, J. (2020) "Strategic management in family business. The missing concept of the familiness learning mechanism". *Journal of Family Business Management*.
- **Basco, R.**, Rodríguez-Escudero, A. I., Martín Cruz, N., & Barros-Contreras, I. (2021) "The Combinations of Market and Non-Market Strategies That Facilitate Family Firm Survival". *Entrepreneurship Research Journal*.
- Dinh TQ, Calabrò A., Campopiano G., & **Basco R.** (2021) "The Impact of Politically Connected CEOs and Boards of Directors on Firm Performance: A Study of Vietnamese Family and Nonfamily Firms". *Entrepreneurship Theory and Practice*.
- James, A., Hadjielias, E., Guerrero, M., Discua Cruz, A. & **Basco, R.** (2020) "Entrepreneurial families in business across generations, contexts and cultures". *Journal of Family Business Management*.
- Krueger, N., Bogers, M., Rania, L., & **Basco, R.** (2021) "Advancing family business science through context theorizing: The case of the Arab world". *Journal of Family Business Strategy*.
- Martínez-García, I., **Basco, R.**, & Gómez-Ansón, S. (2021) "Dancing with giants: Contextualizing state and family ownership effects on firm performance in the Gulf Cooperation Council". *Journal of Family Business Strategy*.
- Ricotta, F., & **Basco, R.**, (2021) "Family firms in European regions: the role of regional institutions". *Entrepreneurship & Regional Development*.
- Sacristán-Navarro, M., Cabeza-García, L., **Basco, R.**, & Gómez Ansón, S. (2021) "It's all about culture! Institutional context and ownership concentration across Europe". *European Management Journal*. **Basco, R.**, Stough, R., & Suwala, L. (Eds.). (2021) Family Business and Regional Development. Routledge.

Published Book Chapters

- **Basco, R.,** & Suwala, L. (2020) "Spatial familiness: a bridge between family business and economic geography". In A Research Agenda for Family Business. Calabro, A. (Ed.) Cheltenham, UK: Edward Elgar Publishing.

Conference Organized

- In collaboration with Tharawat Family Business Forum, Dr. Rodrigo Basco co-organized the **2nd Family Business in the Arab World Conference** at American University of Sharjah. More than 390 scholars, owners, and experts participated during a 2-day conference.

Conference – Presentations

- Dr. Rodrigo Basco presented the article **"Spatial familiness and family spatialities - Searching for fertile ground between family business and regional studies"** at University of Mannheim, Mannheim, Germany.
- Dr. Rodrigo Basco presented his research on **"Entrepreneurial Education in the UAE"** at United Arab Emirates University, UAE.
- Dr. Rodrigo Basco presented his research on **"Entrepreneurial Education in the UAE"** at the Faculty Development Center in American University of Sharjah, UAE.

Academic Organizations

- Dr. Rodrigo Basco was elected **Global Board Chairperson at the STEP Project Global Consortium** for the period 2021-2022.

Associate Editor

- Journal of Family Business Strategy

Editorial Board Member

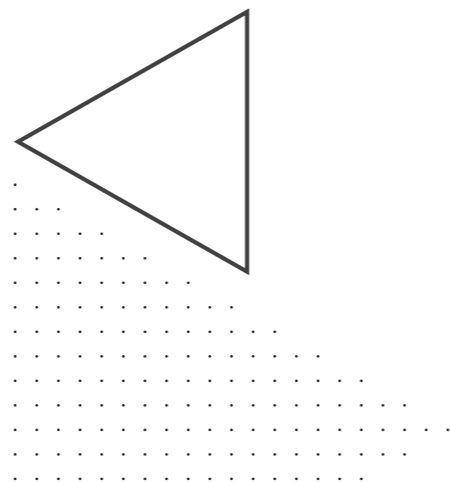
- Journal of Family Business Management
- Journal of Business Strategy
- Business Research Quarterly
- European Journal of International Management
- European Journal of Family Business

PhD Thesis – External Examiner

- Dr. Rodrigo Basco was appointed as member of the evaluation committee at Paula Martinez Sanchis' Thesis Public Defense. University of Deusto, Spain.
- Dr. Rodrigo Basco was appointed as member of the evaluation committee at Rocio Arteaga's Thesis Public Defense. Universidad de Oviedo, Spain

Awards & Honours

- Dr. Rodrigo Basco was ranked as the **World's Top 2% most-cited scientists** by Stanford University.
- Dr. Rodrigo Basco has received the **Research of the Year Award 2021** at American University of Sharjah.



Research practice at Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business



Arpita Vyas (Research Assistant)

Arpita gained her Bachelors of Science in Business Administration degree in Accounting from the American University of Sharjah. During her time as an undergraduate student she took up family business courses due to her keen interest in family business. She also works as a Project Manager at the STEP (Successful Transgenerational Entrepreneurship Practices) Project Global Consortium.

ARPITA'S EXPERIENCE

"It has been a year since I have commenced work as research assistant at the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business, and in this year, I got the opportunity to be part of various family business related research, activities, and events such as the FBAW (Family Business in the Arab World) Virtual Conference. Each of these projects and events was unique in its way, and explored core family business concepts such as, corporate governance, succession planning, next generation entrepreneurial intentions, and how all family businesses got impacted by COVID-19, the on-going global pandemic. Being part of this high-quality research initiative has enabled me to develop my skillset and enrich my knowledge about family businesses in the Middle East and Africa Region.

KNOWLEDGE TRANSFER

Keynote Speaker

- Dr. Rodrigo Basco delivered the keynote speech at Family Business Research SIG-European Academy of Management (EURAM) on **"Family Business and Regional Development"**.
- Dr. Rodrigo Basco delivered the keynote speech at Spanish Academy of Management Conference on **"Contextualizing Family business"**.

Panel Discussion

- Dr. Rodrigo Basco participated in the panel discussion **"Mastering a Comeback! Are Family Businesses Triumphant over COVID-19?"** at ICSBS 2021 annual congress.

Roundtable - Moderator

- Dr. Rodrigo Basco moderated the round table **"What is family enterprise?"** at Audencia Business School, France.

Published Reports

- Basco, R., Ghaleb, F., Gómez-Ansón, S., Hamdan, R., Malik, S and Martínez-García, I, (2020) **Ownership Concentration in Listed Firms in the Gulf Cooperation Council: Implications for Corporate Governance.**
- Dr Rodrigo Basco has led the national team of the STEP-KPMG Global Report (2020) **"Mastering a Comeback: How Family Businesses are triumphing over COVID-19"**

The Chair in the Press

- Dr. Rodrigo Basco research was featured by **Forbes Middle East** in "Mohammad A. Baker, Gulf Marketing Group's CEO, On Why He Runs His Family Business Like A Startup"
- Dr. Rodrigo Basco research was featured by **Forbes Middle East** in "How Are Family Businesses Beating the Pandemic?"



SHEIKH SAOUD BIN KHALID BIN KHALID AL- QASSIMI CHAIR IN FAMILY BUSINESS TEAM

Academic Year 2020-2021



Haneen Asfour



Arpita Vyas



Sara Arafah



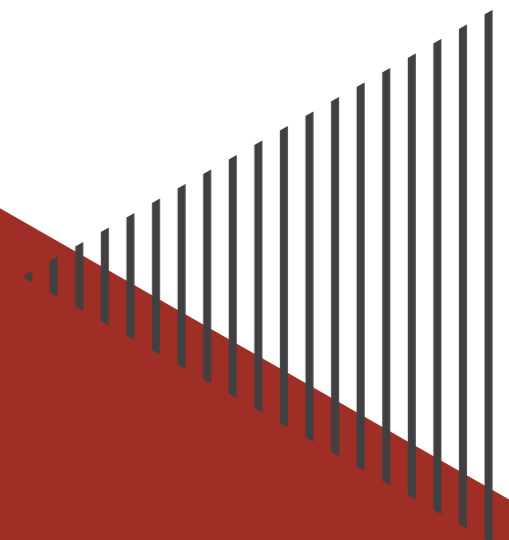
Ali Altirkawi



Mousa Saifi



El-Cheikh Fadi Kaiss





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