

**II International Academic Conference
Family Business in the Arab World
4th – 5th November 2020
American University of Sharjah**



In collaboration with



**Call for Papers
“Family Business in Emerging, Developing, and Transitional Economies”**

Family business research has grown considerably over the last decades, and the external legitimacy of the field has bolstered by its interdisciplinary connection with other mainstream fields of research. While most of the current research in the field of family business has focused on recognizing the family-business relationship and exploring its effect on firm behavior and performance as well as on the heterogeneity of the family business itself as a phenomenon of study, family business research is mainly contextless.

Consequently, there is a research opportunity to incorporate the historical, institutional, spatial, and social contexts in which family firms exist and operate into family business research. The relationship between family firm and context is a two-way relationship. While context affects and alters family firm behavior and performance, family firms are important economic and social actors that shape and influence the formal and informal institutional contexts in which they dwell. Therefore, examining what, how, and when the multidimensionality of context affects family firm and the other way around may help contribute to developing a theory of family business as well as challenge and expand current mainstream theories applied to family firms.

We propose that there are three types of research strategies that can be implemented to better understand the phenomenon of family firms in emerging, developing, and transitional economies. First, by borrowing and replicating research from studies on developed countries. This could help explore and describe differences in the phenomenon within and between contexts, foster the generalization of results, and test mainstream theories across contexts. Second, by borrowing and extending research from developed countries focusing on incorporating specificities from the environment. This could help contextualize the family business phenomenon and clarify what makes family firms unique in emerging, developing, and transitional economies. Finally, by theorizing about context and incorporating measures of context. This could unveil the effect of context on family firm behavior and performance and the effect of family firm on context.

The purpose of FBAW2020 conference is to gather researchers who are investigating the phenomenon of family firm in Emerging, Developing, and Transitional Economies. We expect that contextualizing family firms in Emerging, Developing, and Transitional Economies will shed new light on the nuances of family firms in terms of their phenomenological perspectives and theoretical development.

Submission Guidelines and deadline

We encourage scholars, especially PhD students and young researchers, whose research focuses directly or indirectly on family businesses in Emerging, Developing, and Transitional Economies to submit their works in progress at different stages. Abstract submission should be one document with a cover page (title, author’s name, affiliation, email) and a two-page abstract (topic of research, theories, method, results, contributions).

Two types of submissions are invited to FBAW2020:

- Paper development workshop
- Teaching case study

Full Paper submission should be sent electronically to **fbr@aus.edu**

Final papers (final submission): from 15/07/2020 to 15/08/2020

Conference Highlights

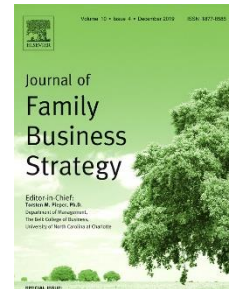
Accommodation Research Grants

The Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business offers 5 scholarships for PhD students to travel to and attend the conference. Potential candidates who would like to apply for an accommodation grant should send their application letter and CV with their abstract submission by 15/07/2020.

Publication opportunities

Special Issue: “Family Business in Emerging, Developing, and Transitional Economies”

- In collaboration with **Journal Family Business Strategy**, papers presented at the conference will be eligible for a special topic section: “Family Business in Emerging, Developing, and Transitional Economies” Guest Editors: Ilan Alon, Maribel Guerrero, and Rodrigo Basco.



Book Publication - Teaching Case Studies:

- Teaching case studies presented at the conference will be eligible to join the book publication – Teaching Case Studies “Managing Family Business in Emerging, Developing, and Transitional Economies” Editor: Claire Seaman

Tentative Program

Academic Conference: 4th of November, 2020 – Keynote speakers – Plenary sessions

Business Family Conference: 5th of November, 2020 – Keynote speakers and panel sessions

Venue

American University of Sharjah, Sharjah, United Arab Emirates

Organizers

Rodrigo Basco (American University of Sharjah), Rana Hamdan (American University of Sharjah), and Farida El Agamy (Tharawat Family Business Forum)

For more information contact:

Rodrigo Basco rbasco@aus.edu