TEACHING
• Four courses of “Fundamentals of Family Business”
• Guest Lecture Series “Next Generation Perspective in Family Firms” at American University of Sharjah
• Student Exchange Experiences
• Students’ Comments

RESEARCH
• Published Articles in Academic Peer-Reviewed Journals
• Published Book Chapters
• Awards
• Conferences
• Editorial Board Member
• Visiting PhD. Students at Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business
• Conference Tracks
• Participation in International Research Projects
• Peer Review Activities

KNOWLEDGE TRANSFER
• Keynote Speaker
• Published Case Studies
• Published Reports

ACADEMIC YEAR 2018-2019
INTRODUCTION

The 2018-2019 academic year was particularly important for the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business at American University of Sharjah to consolidate the local and international trajectory started in 2015 when the chair was established with the goal of becoming a recognized family business knowledge hub in the United Arab Emirates.

It was a productive and successful academic year for the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business at AUS. Our team was involved in a set of teaching, research, and knowledge-transfer activities to provide sustainable support to family businesses by creating value for business families and regional communities.

The Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business has contributed to the core mission to provide the best student experience of American University of Sharjah by offering a cutting edge knowledge based on a world-class in-house research to transform the life of the future generation of family business leaders.

Our compromise is with current and future family business generations because as Sheikh Sultan Sooud Al Qassemi pointed “securing the future of family businesses, which account for the majority of establishment and employers in the region, also means securing a better future for the region”.

Our team would like to thank to all individuals and institutions that support the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business and collaborate with us on numerous activities.
TEACHING

Four courses of “Fundamentals of Family Business” were delivered during the academic year 2018-2019. More than 70 students have received education and training on how to govern and manage family businesses.

Guest Lecture Series “Next Generation Perspective in Family Firms” at American University of Sharjah

- Guest Speaker: Rasha Shehada - Managing Director of Diamond Line.
- Guest Speaker: Sheikh Saud Majid Al Qassimi - Al Saud Company.

Student Exchange Experiences

- Mexican students from Universidad Panamericana visited American University of Sharjah. We hosted them at our Family Business Course to discuss family business in Mexico and the UAE.

STUDENTS’ COMMENTS

“I am very happy that I took this course. I am extremely happy with what I have learned and with the grades I got. This course has helped me answer many questions related to my relation with my family business.”

“I have enjoyed this class very much. I have learned very valuable lessons and hope to apply that knowledge one day. I mostly appreciate your dedication and enthusiasm in teaching. I admire you as a professor. There has never been a professor quite like you.”
Published Articles in Academic Peer-Reviewed Journals


Published Book Chapters


Awards

Conferences


Editorial Board Member

- Journal of Family Business Strategy
- Journal of Family Business Management
- Journal of Small Business Strategy
Stefano Amato
PhD candidate from Pisa University – Italy.
PROJECT: Family Firms and Regional Development.

Visiting PhD Student at Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business

Stefano Amato

“My second visiting Ph.D. period spent at the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business has represented for me a unique and valuable opportunity to move forward my research activities, to explore new possible intersection, and to add further value to my academic pathway. The motivations that have inspired me to spend an additional semester are: the high-quality research carried out at the Chair, the academic international network in which the Chair is involved, and the stimulating environment. I am very grateful to the Chair and to the School of Business Administration of AUS for this very exciting and formative experience.”

STEFANO’S EXPERIENCE

FROM HIS SECOND VISITING PERIOD
Conference Tracks [organization]

- “Family Business in Developing, Emerging, and Transitional Economies” at the European Academy of Management (EURAM) 2019, Lisbon, Portugal.
- “SMEs and Family Firms in Urban and Peripheral Areas” at the Regional Studies Association Annual Conference 2019, Santiago de Compostela, Spain.

Participation in International Research Projects

- Successful Transgenerational Entrepreneurship Project (STEP) – European meeting at Audencia Business School, Nantes, France.
- Country delegate for GUESSS (Global University Entrepreneurial Spirit Students’ Survey) 2018 survey.

Peer Review Activities for

KNOWLEDGE TRANSFER

Keynote Speaker
• Presented “Saud Bin Majid’s Dilemma” at the 1st MENA Family Business Forum 2019 - Paving the Road to Sustainable Success. Beirut, Lebanon.
• Presented “Family Firms in the GCC” at the “Family Business Around the World” conference organized by Marina de Empresas, Cátedra Empresa Familiar - Universitat de València, Asociacion Valenciana de Empresarios, EDEM Escuela de Empresarios. Valencia, Spain

Published Case Studies
• “Saud Bin Majid’s Dilemma” (2018) by Basco, R., & Bradtkorb, T.

Published Reports
• “Student Entrepreneurship in United Arab Emirates” by Basco, R., Hamdan, R., & Amato, S.
TEAM
Academic Year
2018–2019

Dr. Rodrigo Basco
Dima AlBouza
Alyazya Alkhazraj
Layan Abouchkaier
Mahamed Sharafeldin
Rana Hamdan
Raya Alhawamdeh
Simran Chowdhry