



ACTIVITY REPORT 2018-2019

SHEIKH SAOUD BIN KHALID BIN KHALID AL-QASSIMI
CHAIR IN FAMILY BUSINESS AT AUS

ACADEMIC YEAR
2018-2019

TEACHING

- Four courses of “Fundamentals of Family Business”
- Guest Lecture Series “Next Generation Perspective in Family Firms” at American University of Sharjah
- Student Exchange Experiences
- Students’ Comments

RESEARCH

- Published Articles in Academic Peer-Reviewed Journals
- Published Book Chapters
- Awards
- Conferences
- Editorial Board Member
- Visiting PhD. Students at Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business
- Conference Tracks (organization)
- Participation in International Research Projects
- Peer Review Activities

KNOWLEDGE TRANSFER

- Keynote Speaker
- Published Case Studies
- Published Reports



Sheikh Saud Majid Al Qassimi, Al Saud Company.
Guest speaker at American University of Sharjah.

INTRODUCTION

The 2018-2019 academic year was particularly important for the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business at American University of Sharjah to consolidate the local and international trajectory started in 2015 when the chair was established with the goal of becoming a recognized family business knowledge hub in the United Arab Emirates.

It was a productive and successful academic year for the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business at AUS. Our team was involved in a set of teaching, research, and knowledge-transfer activities to provide sustainable support to family businesses by creating value for business families and regional communities.

The Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business has contributed to the core mission to provide the best student experience of American University of Sharjah by offering a cutting edge knowledge based on a world-class in-house research to transform the life of the future generation of family business leaders.

Our compromise is with current and future family business generations because as Sheikh Sultan Sooud Al Qassemi pointed "securing the future of family businesses, which account for the majority of establishment and employers in the region, also means securing a better future for the region".

Our team would like to thank to all individuals and institutions that support the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business and collaborate with us on numerous activities.

Dr. Rodrigo Basco
Sheikh Saoud bin Khalid bin Khalid
Al-Qassimi Chair in Family Business holder



Rasha Shehada, Managing Director of Diamond Line.
Guest Speaker at American University of Sharjah.

TEACHING

Four courses of “Fundamentals of Family Business” were delivered during the academic year 2018-2019. More than 70 students have received education and training on how to govern and manage family businesses.

Guest Lecture Series “Next Generation Perspective in Family Firms” at American University of Sharjah

- Guest Speaker: Rasha Shehada - Managing Director of Diamond Line.
- Guest Speaker: Sheikh Saud Majid Al Qassimi - Al Saud Company.

Student Exchange Experiences

- Mexican students from Universidad Panamericana visited American University of Sharjah. We hosted them at our Family Business Course to discuss family business in Mexico and the UAE.

STUDENTS' COMMENTS

“I am very happy that I took this course. I am extremely happy with what I have learned and with the grades I got. This course has helped me answer many questions related to my relation with my family business.”

“I have enjoyed this class very much. I have learned very valuable lessons and hope to apply that knowledge one day. I mostly appreciate your dedication and enthusiasm in teaching. I admire you as a professor. There has never been a professor quite like you.”



Prof. Rodrigo Basco, Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business.
Guest Speaker at the 1st MENA Family Business Forum 2019, Beirut, Lebanon.

RESEARCH

Published Articles in Academic Peer-Reviewed Journals

- **Basco, R.** (2019). What kind of firm do you owner-manage? An institutional logics perspective of individuals' reasons for becoming an entrepreneur. *Journal of Family Business Management*. Forthcoming.
- **Basco, R.**, Campopiano, G., Calabrò, A., & Kraus, S. (2019). They Are Not All the Same! Investigating the Effect of Executive versus Non-Executive Family Board Members on Firm Performance. *Journal of Small Business Management*. Forthcoming. **(Impact Factor: 3.12)**
- Elo, M., Sandberg, S., Servais, P., Discua Cruz, A., & **Basco, R.** (2019). Entrepreneurship, Migration, and Family in Peripheral Contexts – Avenues for Growth and Internationalisation. *Int. J. Entrepreneurship and Small Business*, 36(1/2).

Published Book Chapters

- Discua Cruz, A., **Basco, R.**, Parada, M. J., Malfense Fierro, A., & Alvarado-Alvarez, C. (2019). Resilience and Family Business Groups in Unstable Economies BT - The Family Business Group Phenomenon: Emergence and Complexities. In M. Rautiainen, P. Rosa, T. Pihkala, M. J. Parada, & A. D. Cruz (Eds.) (pp. 315–352). Cham: Springer International Publishing.
- Parada, M. J., Akhter, N., **Basco, R.**, Discua Cruz, A., & Fitz-Koch, S. (2019). Understanding the Dynamics of Business Group Development: A Transgenerational Perspective BT - The Family Business Group Phenomenon: Emergence and Complexities. In M. Rautiainen, P. Rosa, T. Pihkala, M. J. Parada, & A. D. Cruz (Eds.) (pp. 201–222). Cham: Springer International Publishing.
- **Basco, R.** (2018). Family Firms and Local Development in Latin America. Family Firms in Latin America. In C. Muller, Botero, I., Discua Cruz, A., & Subramanian, R. (Eds.) (pp. 14-18). New York: Routledge.

Awards

- **The Emerald Literati Award for Excellence 2019** for the article "Principal-principal conflicts and family firm growth: the moderating role of business family identity" (Calabrò, A., Campopiano, G., & Basco, R.) published in the *Journal of Family Business Management*.



The 15th EIASM Workshop on Family Firm Management Research, Nantes, France.

Conferences

- Basco, R.; Amato, S.; Backman, M.; & Lattanzi, N. (May, 2019) "Family-Managed Firms and Local Export Spillover". Presented at the 15th EIASM Workshop on Family Firm Management Research, Nantes, France.
- Sacristán-Navarro, M.; Cabeza-García, L.; Basco, R.; & Gomez-Anson, S. (June, 2019) "Does the Institutional Context Influence Investors' Typologies?". Presented at the 29th ACEDE Conference, A Coruña, Spain.
- Stangei, O.; Amato, S.; & Basco, R. (June, 2019) "Family Firms in Emerging Economies". Presented at the European Academy of Management (EURAM) 2019, Lisbon, Portugal.
- Sacristán-Navarro, M.; Cabeza-García, L.; Basco, R.; & Gomez-Anson, S. (June, 2019) "The Influence of Culture on Investors' Typologies? Relational vs. Transactional Owners' Within European Firms". Presented at the European Academy of Management (EURAM) 2019, Lisbon, Portugal.
- Basco, R. & Ricotta, F. (June, 2019) "Family-Managed Firms and Open Innovation. A Firm and Regional Familiness Approach". Presented at the Regional Studies Association Annual Conference 2019, Santiago de Compostela, Spain.
- Sánchez-Bueno, M.J.; Bassetti, T.; Muñoz'Bullón, F., Basco, R. (June, 2019) "The Effect of the Euro on Exporters' Productivity. Does Family Management Matter?". Presented at the Regional Studies Association Annual Conference 2019, Santiago de Compostela, Spain.

Editorial Board Member

- Journal of Family Business Strategy
- Journal of Family Business Management
- Journal of Small Business Strategy



Stefano Amato. Visiting PhD Student at American University of Sharjah.

Visiting PhD Student at Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business

Stefano Amato

PhD candidate from Pisa University – Italy.
PROJECT: Family Firms and Regional Development.

STEFANO'S EXPERIENCE FROM HIS SECOND VISITING PERIOD

"My second visiting Ph.D. period spent at the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business has represented for me a unique and valuable opportunity to move forward my research activities, to explore new possible intersection, and to add further value to my academic pathway. The motivations that have inspired me to spend an additional semester are: the high-quality research carried out at the Chair, the academic international network in which the Chair is involved, and the stimulating environment. I am very grateful to the Chair and to the School of Business Administration of AUS for this very exciting and formative experience".



Social Event at the European Academy of Management 2019, Lisbon, Portugal.

Conference Tracks (organization)

- Family Business in Developing, Emerging, and Transitional Economies” at the European Academy of Management (EURAM) 2019, Lisbon, Portugal.
- “SMEs and Family Firms in Urban and Peripheral Areas” at the Regional Studies Association Annual Conference 2019, Santiago de Compostela, Spain.

Participation in International Research Projects

- Successful Transgenerational Entrepreneurship Project (STEP) – European meeting at Audencia Business School, Nantes, France.
- Country delegate for GUESSS (Global University Entrepreneurial Spirit Students’ Survey) 2018 survey.

Peer Review Activities for

Journal of Family Business Management, Journal Family Business Strategy, Family Business Review, International Small Business Journal, Regional Studies, Business Research Quarterly, Journal of Business Research, International Journal of Entrepreneurial Behaviour & Research, Cross Cultural & Strategic Management, Small Business Economics, International Small Business Journal Researching Entrepreneurship, Management Review Quarterly, Entrepreneurship Theory and Practice, Journal of Small Business Management, Management Decision, Emerging Market Review, Baltic Journal of Management, European Journal of International Management, Business Ethics: A European Review, Corporate Governance, An International Review, and Territory, Politics, Governance Journal.

KNOWLEDGE TRANSFER

Keynote Speaker

- Presented "Saud Bin Majid's Dilemma" at the 1st MENA Family Business Forum 2019 - Paving the Road to Sustainable Success. Beirut, Lebanon.
- Presented "Family Firms in the GCC" at the "Family Business Around the World" conference organized by Marina de Empresas, Cátedra Empresa Familiar - Universitat de València, Asociación Valenciana de Empresarios, EDEM Escuela de Empresarios. Valencia, Spain

Published Case Studies

- "Saud Bin Majid's Dilemma" (2018) by Basco, R., & Brodtkorb, T.

Published Reports

- "Student Entrepreneurship in United Arab Emirates" by Basco, R., Hamdan, R., & Amato, S.



Prof. Rodrigo Basco, Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business.
Guest Speaker at the Family Business around the World Conference, Valencia, Spain.

TEAM

Academic Year
2018–2019



Dr. Rodrigo Basco



Dima AlBouza



Alyazya Alkhazraji



Layan Abouchkaier



Mohamed Sharafeldin



Rana Hamdan



Raya Alhawamdeh



Simran Chowdhry



**ACADEMIC YEAR
2018-2019**