A fruitful and productive year of diverse activities has been completed by the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business. The period from September 2016 to August 2017 was the first full academic year allowing our agenda to be unfolded in multiple strands following the three main pillars - research, teaching, and knowledge transfer - that were defined by Prof. Rodrigo Basco in pursuit of academic and research excellence. The past year yielded a number of substantial achievements in line with the Chair’s mission that we are pleased to share in this annual report.
ARTICLES PUBLISHED


BOOK CHAPTERS


- The paper by Prof. Rodrigo Basco “The family’s effect on family firm performance: A model testing the demographic and essence approaches” has been acknowledged as one of the 5 most highly cited papers published in the Journal of Family Business Strategy.
CONFERENCES


RESEARCH WORKSHOPS


Moments from conferences: STEP Conference (Boston, USA): together with Sarah and Andrew Hollis, 3rd generation family members, sharing ideas on the presented research - “Transgenerational Entrepreneurship across the world” (left). On the right: giving a talk on Regional Familiness” at the Regional Studies Association in Dublin, Ireland.
ACADEMIC ACTIVITIES

- Project “Succession Intention in the Arab world: data collection”: interviews with new generation of family business members

- Project “Corporate Governance in GCC countries and Europe: a comparative study”: data collection

ADDITIONAL ACTIVITIES


- Editorial Board member for Journal of family business Strategy and Business research Quarterly


- Committee Member for evaluation of the PhD Thesis “On the Goals of Family Firms: Conceptual Review and Empirical Evidence from the largest Latin American Companies.” at the IAE Business School, Universidad Austral, Argentina

INTERNATIONAL RESEARCH COLLABORATION

Part of the STEP Project - "a corporate entrepreneurship research study conducted by a global consortium of academic institutions that are committed to generating leading edge knowledge on entrepreneurship in the context of business families"

RESEARCH GRANTS AND SCHOLARSHIPS

- Travel grant 2017-2018 for the project “Succession Intention in the Arab World” provided by the American University of Sharjah

- Research grant 2017-2019 for the project “Family Firm Competitiveness” provided by the Ministry of Economy of Spain
- Two courses during the Fall semester 2016 and two courses during the Spring Semester 2017. More than 90 students received education in family business at the American University of Sharjah.

- Seminar “The experience from two generations”. Guests: Sheikh Sultan Sooud Al Qassemi and Sheikh Saud Majid Al Qassimi

- Seminar “Family Entrepreneurship”
  Guest: Farida El Agamy

- Seminar “Family Business Through Generations”
  Guest: Humaid Ahmed Al Tayer

Moments from the seminars:

On the left: Farida El Agamy, the general manager of the non-profit family business forum, Tharawat, at the seminar “Family Entrepreneurship”

On the right: Humaid Ahmed Al Tayer, the third generation in the family business, at the seminar “Family Business Through Generations”

Below: exploring “The experience from two generations” together with Sheikh Sultan Sooud Al Qassemi and Sheikh Saud Majid Al Qassimi
CONTRIBUTION AS A PANELIST


- Panelist at SHERAA “Family Entrepreneurship - Asset or Liability?”

KEYNOTE

Dr. Basco Rodrigo - Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business - to be the keynote speaker. Next Generation Family Business Leaders – at Sharjah Golf and Shooting Club – April 2017

MEETINGS AND COLLABORATION

Tharawat Family Business Forum

Sharjah Entrepreneur Center – SHERAA

FAMILY FIRM BLOG ACTIVITIES

Contextualizing Family Firms in the Arab World
Family Business through Generations – Humaid Ahmed Al Tayer
“Music devices evolution as an analogy to the Genogram” by Taberik Askarov
Does SIZE really matter? – Family business and regional development
“Al Tami Trenches” by Roya Hoodeh

MEDIA AND E-COVERAGE

Additional coverage has been achieved on Facebook page.
FUTURE ACTIVITIES

UPCOMING EVENTS AND PROGRAMS

1st International Academic Conference “Family Business in the Arab World”, to be held at the American University of Sharjah, organized by Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business and Tharawat Family Business Forum

Participation at the 3rd STEP Global Summit “THRIVING ON CHAOS: How Family Firms and Entrepreneurial Families Can Flourish in The New Global Disorder and Impact on the Global Economy” that will be held on 8-11 November in Lugano, Switzerland

Prof. Rodrigo Basco is an Advisory board member for the 14th EIASM Family Firm Management Workshop “Entrepreneurial Families Across Generations” that will be held on 17-19 May 2018 in Larnaca, Cyprus

Prof. Rodrigo Basco is a member of the organizing team of the special track “Family Business and Regional Development” at LAEMOS Conference on Latin American and European Organization Studies “Organizing for Resilience: Scholarship in Unsettled Times” that will be held on 22-24 March 2018 in Buenos Aires, Argentina.

“Sheikh Saoud bin Khalid bin Khalid Al-Qassimi” PhD visiting scholar program, Fall semester 2017: Irma Martinez Garcia.

Prof. Rodrigo Basco is a member of the Guest Editors for the special issue on “Entrepreneurship, Migration and Family in Peripheral Contexts – Avenues for Growth and Internationalisation” in the International Journal of Entrepreneurship and Small Business (IJESB).
THE TEAM

Simran Chowdhry
Research assistant

Rodrigo Basco
Chair holder

Alreem Al Ammari
Conference Manager
Family Business in the Arab World

Raya Hawamdeh
Assistant

Ahmad Farhat
Database analyst

Bodour Alzaim
Assistant

Ramsha S. Khan
Teaching assistant

Olga Stangej
Junior researcher